



Tactical Rehabilitation

Serving Those Who Serve, with Precision, Purpose, and Partnership

At Tactical Rehabilitation, the purpose is not a marketing tagline—it is the operating system. Established as a full-service provider of durable medical equipment (DME) exclusively for the U.S. military community, the company was built on a singular promise: to serve those who have served. Every aspect of its business reflects this commitment, translating duty into action.

What sets Tactical Rehabilitation apart is what it does and who does it. Many team members are veterans, military spouses, or individuals with direct ties to service life. Their lived experience becomes a powerful asset—creating authentic connections, fostering trust, and enabling more personalized care for military patients. This is not outsourced empathy; it is embedded understanding.

To strengthen its mission from within, the company transitioned to a woman-owned, veteran-owned, and now employee-owned model. By adopting an Employee Stock Ownership Plan (ESOP), Tactical Rehabilitation empowered its workforce—many of whom are part of the military community—to shape the company's future as stakeholders. Ownership became a natural extension of the company's ethos: giving back while building something lasting.

This focused approach—serving only active duty and retired military personnel—allows for unparalleled specialization. With no competing priorities, every product, service, and innovation is crafted around the unique challenges of military healthcare. The result is not just operational efficiency but impact at scale.

"The most important thing for us is that we never say no. If someone needs something, whether it's a patient or a doctor, we will always find a way to make it happen," says Kevin MacRitchie, CEO.

Advanced Biomechanical and Pain Management Solutions

Tactical Rehabilitation understands military patients in detail. As a primary partner for Enovis and DonJoy, and with exclusive access to top bracing manufacturers, it has earned a reputation for care that aligns with TRICARE standards

and the realities of military life. Every solution is rooted in biomechanical precision—spanning bracing, casting, orthotics, and supportive therapies designed to assist recovery and enhance movement and confidence.

That focus is evident in the Mass Posture 3D orthotic system, one of the company's key innovations. Restoring natural foot alignment reduces pain and improves overall biomechanics, laying the groundwork for better posture and long-term mobility.



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CEO



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Its forward-thinking approach also extends to casting. Instead of traditional plaster, Tactical Rehabilitation uses 3D-printed casts that are waterproof, removable, and tailored for faster, more convenient healing.

Pain management follows the same logic: function meets adaptability. The company's custom TENS unit combines three widely used waveforms into a single device, allowing for more efficient, remote-adjustable treatment that is particularly helpful for deployed service members.

Complementary tools, from hot and cold compression to targeted solutions for conditions like plantar fasciitis, round out a treatment toolkit built for clinic and field.

Care plans are designed for synergy, not standardization. Rather than offering one-size-fits-all products, Tactical Rehabilitation creates integrated, personalized solutions. For example, prosthetic patients often benefit from orthotics and bracing to protect the sound limb, a layered approach that supports healing and quality of life.

A Culture of Ownership, Service, and Strategic Growth

The move to an ESOP marked a turning point for Tactical Rehabilitation. Ownership instilled deeper accountability

and pride, reinforcing a culture where shared purpose drives performance.

That culture is continuously strengthened by investing in people. A partnership with the Ritz-Carlton Leadership Centre brought world-class customer service training to every employee. It was not just about enhancing client interactions

it was about reimagining excellence across the board. Together, the team redefined its service credo, values, and vision, rooting each in personal responsibility and collective ambition.

With this foundation, the company is scaling with intent. Operations are expanding across the U.S. and into select international markets. At the same time, it is entering new DME categories, including CPAP and oxygen therapy, responding thoughtfully to the evolving needs of military patients while staying grounded in its core mission.

Tactical Rehabilitation's story is one of focus, service, and innovation. With veteran-led ownership, tailored care, and an unwavering dedication to its community, the company is not just growing; it is leading. Every step forward honors those who serve by delivering solutions that meet them with understanding, expertise, and trust. [MD](#)